

- 1992 The Winegrape Commission launched a grassroots Integrated Pest Management program.
- 1996 Seventy demonstration vineyards were utilized throughout the appellation to introduce sustainable farming practices.
- 2000 The first edition of "The Lodi Winegrower's Workbook" was published. This groundbreaking document became the basis of the California Code of Sustainable Winegrowing Practices and is an invaluable tool for Lodi growers.
- 2004 The Lodi Winegrape Commission assembles growers, vintners, academics, and scientists to develop California's first 3rd party certified viticultural standards
- 2005 Lodi Rules is endorsed by Protected Harvest.

  The first six farming families certify 1,455 acres.
- 2006 Lodi Rules is awarded the Governor's
  Environmental and Economic Leadership award.
  Over 5,000 acres are certified sustainable.
- 2007 7,000 acres are certified sustainable.The first wines are released baring the "Lodi Rules" seal.
- 2008 10,000 acres are certified sustainable.
- 2009 5,000 acres are enrolled in Lodi Rules.

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## TODI MINEGRAPE COMMISSION

#### ROBERT ABERCROMBIE I Sutter Home Winery

"I have been growing winegrapes for over 29 years and there is no question the Lodi Rules program has made me a better winegrower."





# Lodi Rules for Sustainable Winegrowing







Sustainable
winegrowing is the
environmentally
responsible way to
make great wine.



To be certified, a grower must pass an independent audit of their viticultural practices.

#### Certified Sustainable Practices

#### Integrated Pest Management

We limit crop protection use to a bare minimum in our vineyards. We create and maintain owl habitat to naturally control gophers and meadow voles.

## Land Stewardship

We integrate the management of our vineyards with the ecosystem by introducing and preserving native plants, maintaining vernal pools, and protecting endangered species.

#### Air Quality Control

We plant cover crops of native grasses and limit tractor use to reduce dust and greenhouse gasses.

#### Water Management

We constantly monitor soil moisture and measure the vines water needs. We regulate water usage through Low Volume Drip Irrigation.

#### Soil Health

Healthy living soils grow great wines. We add organic matter by planting cover crops and utilizing compost.

## Human Resources

People are the foundation of great sustainably grown wines. Our workers receive comprehensive training that enables them to perform their jobs safely.

### Renewable Energy Sources

Solar energy systems are used throughout the region to provide power for vineyard and winery operations.

#### Drink Certified Sustainable Lodi Wines

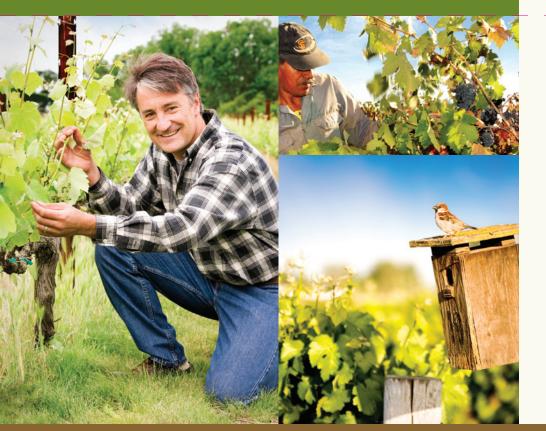
When you drink a certified sustainable grown Lodi wine, you are supporting a farmer, a vintner, and a community that embraces its responsibility to take care of the environment.

By being concerned about habitat, wildlife, and our workers health and safety, along with committing ourselves to clean air and water, healthy soils, and energy conservation, we protect our land and the community we live in. This allows us to produce higher quality wines more reflective of the places and people that grow them. It gives you the opportunity to promote responsible farming by enjoying the great wines from these vineyards.

#### What are the Lodi Rules?

The Lodi Rules for Sustainable Winegrowing is California's only 3rd party-certified sustainable winegrowing program. It promotes practices that enhance biodiversity, soil and water health, and employee well-being, while meeting our needs today without compromising those of future generations.

These region-wide standards have been endorsed by Protected Harvest, a non-profit organization comprised of scientists, academics and environmentalists that certifies farmer's use of stringent environmental growing standards.



"The Lodi Rules program has helped my employees take added pride in their work knowing it contributes directly to improved wine quality." MARKUS BOKISCH | Bokisch Vineyards & Winery